

**FOR IMMEDIATE RELEASE****CONTACT**

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**ForeverLawn Announces New Exclusive Dealer  
in Northern Arizona**

February 25, 2013 (Albuquerque, NM) – ForeverLawn, the leader in artificial grass, announced the launch of a new dealership in Flagstaff, Ariz. ForeverLawn Northern Arizona, owned and operated by Reggie Plett and Luke Neal, provides quality artificial grass products to Flagstaff, Sedona, Prescott, and all of Northern Arizona.

“Being born and raised in northern Arizona we understand the needs and desires of our fellow statesmen,” said Plett. “We are aware of the necessity of thinking green and being proactive in preserving our vital and diminishing natural resources. All of our synthetic grass products require no watering and no mowing, therefore conserving precious resources and eliminating emissions and accidental spills of petroleum products.”

ForeverLawn Northern Arizona is an exclusive dealer of ForeverLawn products, including the company’s popular DuPont™ ForeverLawn® Select Synthetic Grass line. “The DuPont™ products offer a remarkably realistic landscaping solution to Northern Arizona that have been very popular here and throughout North America,” said Plett. “These products have been chosen by A-list celebrities like Jessica Alba, and top-notch facilities such as Disneyworld and Universal Studios. Now residents and businesses in Northern Arizona can experience the same beautiful, durable, responsible landscaping options that have performed so well in other areas of the world.”

ForeverLawn Northern Arizona is located at 1804 North First Street in Flagstaff, and offers free estimates and design ideas. Their phone number is 928.606.3426 and they can be found online at [noaz.foreverlawn.com](http://noaz.foreverlawn.com).

For more information about ForeverLawn, visit [foreverlawn.com](http://foreverlawn.com).

**About ForeverLawn**

ForeverLawn provides innovative synthetic grass products to create better landscapes worldwide. In areas where real grass is difficult to grow or maintain—due to high traffic or poor conditions—ForeverLawn offers a realistic alternative that is beautiful, functional, and durable. In addition to its landscape lines, ForeverLawn also offers specialty products including K9Grass, SportsGrass, Playground Grass, GolfGreens, and SplashGrass. ForeverLawn—Grass without limits. <http://www.foreverlawn.com>

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