



June 27, 2008

Dear Valued Customer,

Thank you for taking the time and effort to contact us recently. We understand your concerns about our turf and welcome the opportunity to address them.

ForeverLawn is committed to bringing only the highest quality products to the marketplace; and as part of that commitment, we are likewise committed to providing products that are safe for use with adults, children and pets—in all applications.

There has been quite a stir recently about “lead” and turf. While on the surface this is troubling, we ultimately believe it creates for us a great opportunity to demonstrate the safety of our turf. We have much information on our website, www.foreverlawn.com/safety, and there is also a wealth of information available through the Synthetic Turf Council website, www.syntheticurfCouncil.org.

However, let me address some of your concerns here in this letter. First, I want to state that it is true that there is lead chromate in our turf fibers—this is true of every product that currently exists in the turf industry. Lead chromate is used as a UV stabilizer. It is important to note that there is lead chromate in many products and items all around us every day. Thus, the true concerns associated with lead and people have to do not just with the presence of lead, rather with the absorption of the lead into the body via ingestion or inhalation.

So what about the lead chromate in our turf? Is it possible that a person could get lead poisoning from ingestion or inhalation? Let’s look at ingestion. What do people (pets included) do with the turf? They run on it, play on it, slide on it, walk on it, etc. Turf is not designed to be eaten. Even so, it is possible that children may chew on a blade, or a dog may dig at, lick or even attempt to chew the turf. If this occurs, how do we determine their exposure? Initially, people want to look at the ppm (parts per million) of the lead chromate in the turf. The sensible belief is simply this: the higher the number, the higher the hazard. While there is a basis of truth to this, what we really need to measure is the bioavailability of that lead chromate, meaning: is it available to be released out of the product upon ingestion and into the body?

There is a bioavailability test that simulates the human digestive system and measures the percent of absorption into your intestines of the substance ingested. Here is what the testing has proven: due to the protection provided by the way the lead chromate is encapsulated in the yarn (blades), a 50 pound child would have to





ingest 100 pounds of our turf for them to reach a level that would meet/exceed the minimum hazard level established by the EPA. I think common sense would tell all of us that a child or dog would never ingest one pound of turf (that is a lot of turf), let alone 100. The encapsulation of the lead chromate makes its bioavailability very low. This is good.

So ingestion is not a concern, but what about inhalation? Since there are no standards that exist currently for turf related to lead by the EPA, we look to similar products and standards to use as our gauge: those established for indoor carpet/flooring in homes, and those set for outdoor concrete (sidewalks, driveways, basketball courts).

Just like my previous comment about the ingestion of 100 pounds of turf being unrealistic and not meeting the threshold of common sense—as the turf product is not something you ingest—this is true of carpet and concrete as well. Therefore, they use a different type of test, the lead dust wipe test. The results of this test are measured in micrograms, and the EPA has established acceptable thresholds as such.

We believe concrete outdoors to be a better comparison for turf. It is something that is outside, and it is something that is walked or played on periodically throughout the day. The lead dust wipe level we would need to be below, if we are considered on par with concrete, is 800 micrograms.

Although we don't believe the carpet/flooring is as accurate a comparison since it is indoors (recirculated through the same air), and something that children spend many hours a day sitting, crawling, laying and playing on, it is still worth looking at to see how our turf stacks up. The national EPA standard for flooring is 40 micrograms.

So how does ForeverLawn compare to these national standards established by the EPA for the protection of our children? The answer is we blow them out of the water. All of our products have tested as "Non Detectable" on the lead dust wipe test. That means the amount was so low as to not be detectable by the testing equipment. Think about that. The standard for concrete is 800, the standard for flooring is 40, and our ForeverLawn products test out at a level that is non detectable (which means we know it is lower than 10 and could be 0).

So what about Proposition 65? This is a piece of California legislation that has set safety standards for the level of hazardous materials in many products. If we, as a provider of goods, have a product that exceeds the level set for any hazardous items, we are required to denote it as such on our label. CEH is an environmental watchdog that has put together a list of turf companies that they believe have products in violation of Proposition 65. We have 60 days to respond to their claims. We are





working on this currently. It is important to note that the EPA has set a national safety limit for the lead dust wipe test for floors at 40 micrograms, which we are easily under. Proposition 65 has a level of 0.5 micrograms daily that a child can take in. We don't know the exact correlation between the two tests, but believe them to be very similar means of measurement. This is part of what we are currently researching.

The key point we want to make to you, our valued customer, is that our product is safe. We have done extensive testing on our products, as well as having 40 years of industry-wide experiential data supporting our claims to the safety of ForeverLawn and turf in general.

This is true for our turf when it is new and it also holds true for turf that is worn and abraded. One of the most glaring pieces of evidence to support this is the testing that was done on Ironbound field in NJ. While this is not a ForeverLawn installation, this was the field that was at the very start of the perceived lead issue a few months ago. Ironbound field was in a setting adjacent to a closed metal recycling factory that had extremely high levels of lead contamination in its soil. Even in this environment, with 9 yr old turf, the lead dust wipe test revealed a level of only 17 micrograms – well below the EPA flooring standard of 40, and not even on the radar when compared to the EPA level for concrete (800).

In summary, ForeverLawn is safe. While we do use lead chromate in our products, like all other turf and many other products used in everyday life, this is encapsulated in the yarn and poses no serious threat to adults, children or pets. When compared to similar EPA standards for lead availability in other products, ForeverLawn measures non-detectable, and were it indoor flooring, would be considered extremely safe (in terms of lead exposure) by the EPA (on a national level). Now that we are aware of and understand proposition 65, we are working on a response, as well as providing up to date testing information on our products.

Thank you for your interest, concern, and for either being a ForeverLawn customer or considering us. We know that you will continue to be satisfied with your ForeverLawn for years to come.

Sincerely,

Dale Karmie
President
ForeverLawn Inc.

